

FULMINATION 2025



FULMINATION

www.fulmination.org

FULMINATION 2025 SPONSORSHIP PACKAGES



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 **Institute of
Explosives
Engineers**
VOICE OF THE EXPLOSIVES INDUSTRIES

FULMINATION
2025

TOGETHER, TOWARDS TOMORROW.

INTRODUCTION

The Institute of Explosive Engineers (IExpE) is the natural home for anyone working within the explosives industry. IExpE prides itself on promoting best practice and therefore fostering the highest standards across all areas of the explosives industry.

IExpE is the professional body for the explosives industry enabling and promoting consultation between individuals, professional private organisations, government departments and armed forces experts.

By bringing all sectors of the industry together Fulmination 2025 will provide greater networking opportunities to drive the industry together, towards tomorrow.



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FULMINATION 2025

Tuesday 10th June - Thursday 12th June 2025

Fulmination 2025 – The all encompassing event for all sectors of the explosives industry. With the success of Fulmination 2023 IExpE want to ensure that you join us on this journey as we continue to achieve together, towards tomorrow.

Fulmination 2025 will take place at The East Midlands Conference Centre & Orchard Hotel. The East Midlands Conference Centre offers state-of-the-art meeting and event spaces, banqueting suites and magnificent, contemporary public spaces for networking and pre-drinks.

Your continuous support to IExpE and the Industry has not gone unnoticed, so we have the honour of asking you first to be one of our lead sponsors for the industry event of 2025.



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THANK YOU TO OUR 2023 SPONSORS



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SPONSORSHIP BENEFITS

- Networking
- Brand Exposure
- Idea Generation
- Global Marketing
- Corporate Social Responsibility
- Positive PR
- Showcase Products & Services
- Support Marketing Campaigns
- Build Relationships
- Audience Insights
- Get In Front Of Your Target Market
- Increase Your Reach & Exposure
- Reconnect With Clients & Engage
- Generate Strong Leads
- Deliver Greater Return of Investment
- Targeted Marketing
- Consumer Perception
- Community Goodwill
- Content Strategy

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SPONSORSHIP PACKAGES

PLATINUM

£24,840.00 (Inc. VAT) (3 available)

- 6X4M Floor Space
- Full page advert in 4 editions of Explosives Engineering (official Journal of IExpE) (excluding inside or outside back cover) (1500+ readership)
- Company logo included in the digital event programme
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your company website
- Your company logo to be included on holding screens throughout the event
- Company name and stand location on screens to enable delegates to know where your stand is located
- Two person stand entry only
- Access to delegate database
- 10% discount on package cost for existing IExpE Corporate and Company members
- Three person complimentary day delegate ticket
- Delegate ticket to include your company logo
- Your company logo to be displayed on flag and floor light
- Use of meeting rooms (must be pre-booked and subject to availability)
- A full page advert included in the digital event programme
- Your company logo to be included on delegate lanyards
- Your company logo to be included on the IExpE Event Team conference tops
- One driveway flag (sizes provided on order)
- Table space for 10 people at the Gala Dinner & Awards night
- Company logo and promotional video displayed on feature screen at registration area
- Your company logo printed on the registration desk in reception
- Your company logo to be displayed on all event branding

NEW FOR 2025

Personalised social post sent to all Fulmination followers

Company logo on all event promotional emails

Enhanced directory listing including email address, phone number and link to company social profiles

Company logo on Fulmination social homepage banners

Monthly company spotlight on Fulmination website for 3 months prior to the event

Individual company branded email sent to all contacts on the IExpE database

Delegate Data Capture App (for use at event)

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SPONSORSHIP PACKAGES

GOLD

£13,800.00 (Inc. VAT) (5 available)

- 3X2M Floor Space
- Full page advert in 4 editions of Explosives Engineering (official Journal of IExpE) (excluding inside or outside back cover) (1500+ readership)
- Company logo included in the digital event programme
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your company website
- Your company logo to be included on holding screens throughout the event
- Company name and stand location on screens to enable delegates to know where your stand is located
- Two person stand entry only
- Access to delegate database
- 5% discount on package cost for existing IExpE Corporate and Company members
- One person complimentary day delegate ticket
- Company logo and promotional video displayed on feature screen at registration area

NEW FOR 2025

Personalised social post sent to all Fulmination followers

Company logo on all event promotional emails

Enhanced directory listing including email address, phone number and link to company social profiles

Company logo on Fulmination social homepage banners



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SPONSORSHIP PACKAGES

SILVER

£6,900.00 (Inc. VAT) (2 available)

- 2X1.5M Floor Space
- Half page advert in 3 editions of Explosives Engineering (official Journal of IExpE) (excluding inside or outside back cover) (1500+ readership)
- Company logo included in the digital event programme
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your company website
- Your company logo to be included on holding screens throughout the event
- Company name and stand location on screens to enable delegates to know where your stand is located
- Two person stand entry only
- Access to delegate database

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SPONSORSHIP PACKAGES

BRONZE

£3,600.00 (Inc. VAT) (5 available)

- 1.52X0.8M Table Top Space
- 1/4 page advert in 3 editions of Explosives Engineering (official Journal of IExpE) (excluding inside or outside back cover) (1500+ readership)
- Company logo included in the digital event programme
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your company website
- Your company logo to be included on holding screens throughout the event
- Company name and stand location on screens to enable delegates to know where your stand is located
- Pull up banner displayed at table stand location
- Two person stand entry only

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SPONSORSHIP PACKAGES

GALA DINNER

£3,600.00 (Inc. VAT) (1 available)

- Company logo included in the digital event programme
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your company website
- 2x Pull up banners displayed at Gala Dinner
- Acknowledgement at Gala Dinner welcome address
- Company logo displayed on table numbers and menus

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SPONSORSHIP PACKAGES

NETWORKING NIGHT

£1,200.00 (Inc. VAT) (1 available)

The Networking event is a highlight of the Fulmination calendar. All delegates attend along with additional guests. Sponsors of this event will receive all of the promotion listed below along with access to the delegate database.

- Company logo included in the digital event programme
- A short company bio and logo included on the event sponsor listing page on the IExpE website, with a link to your company website
- 2x Pull up banners displayed at Networking Night
- Company logo displayed on all event screens
- Company logo displayed on all menus and branded napkins

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| | Network | Gala Dinner | Bronze | Silver | Gold | Platinum |
|--|---------|-------------|--------|----------|--------|----------|
| Table top stand | | | x | | | |
| Floor Stand | | | | (2x1.5m) | (3x2m) | (6x4m) |
| 1/4 page advert in 3 editions of Explosives Engineering Journal excluding inside or outside back cover | | | x | | | |
| 1/2 page advert in 3 editions of Explosives Engineering Journal excluding inside or outside back cover | | | | x | | |
| Full page advert in 4 editions of Explosives Engineering Journal excluding inside or outside back cover | | | | | x | x |
| Company logo included in the digital event programme | x | x | x | x | x | x |
| Full page advert included in the digital event programme | | | | | | x |
| Company bio and logo included on the event sponsor listing page on IExpE website with a link to your company website | x | x | x | x | x | x |
| Company logo included on holding screens | x | | x | x | x | x |
| Company name and stand location displayed on venue screens | | | x | x | x | x |
| Pull up banner displayed at table stand location | | | x | | | |
| Two person stand entry only | | | x | x | x | x |
| Access to delegate database | x | | | x | x | x |
| Use of meeting rooms (when pre-booked) subject to availability | | | | | | x |
| 2x Pull up banners displayed at Networking Night | x | | | | | |
| Acknowledgement at Gala Dinner welcome address and 2x pull up banners displayed at the Gala Dinner | | x | | | | |
| Company logo on table numbers and menus | | x | | | | |
| Company logo on menus | x | | | | | |
| Discount on package costs for Corporate and Company members | | | | | 5% | 10% |
| Company logo displayed on flag, floor lights, delegate lanyards, event team conference tops and delegate tickets | | | | | | x |
| Table space for 10 people at the Gala Dinner & Awards night | | | | | | x |
| Company logo and promotional video displayed on feature screen in reception | | | | | x | x |
| Company logo printed on the registration desk and displayed on all event branding | | | | | | x |
| One driveway flag | | | | | | x |
| Complimentary one day delegate ticket | | | | | (x1) | (x3) |
| New For 2025 | | | | | | |
| Personalised social post sent to all Fulmination followers | | | | | x | x |
| Company logo on all event promotional emails | | | | | x | x |
| Enhanced directory listing including email address, phone number and link to company social profiles | | | | | x | x |
| Company logo on Fulmination social homepage banners | | | | | x | x |
| Monthly company spotlight on Fulmination website for 3 months prior to the event | | | | | | x |
| Individual company branded email sent to all contacts on the IExpE database | | | | | | x |
| Delegate Data Capture App (for use at event) | | | | | | x |

CONTACT US



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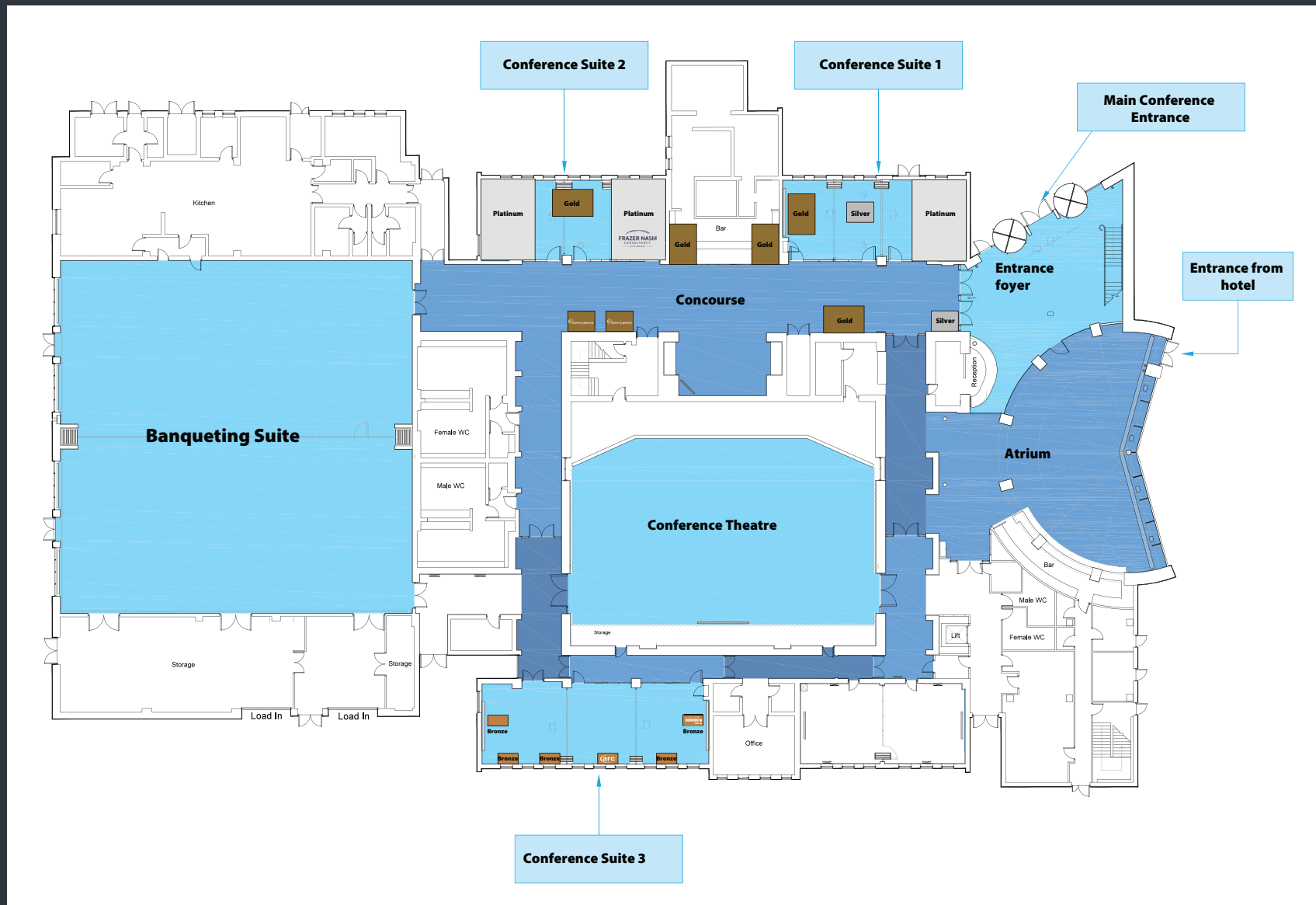
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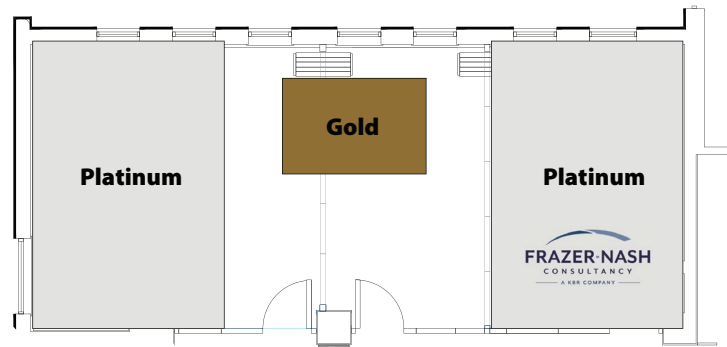


EAST MIDLANDS CONFERENCE CENTRE

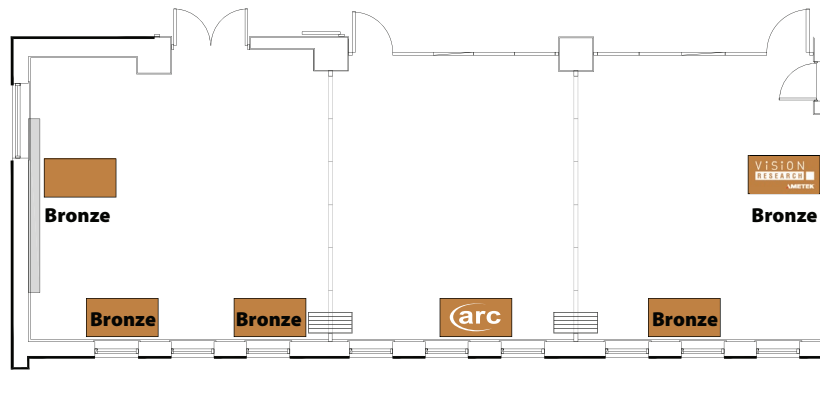
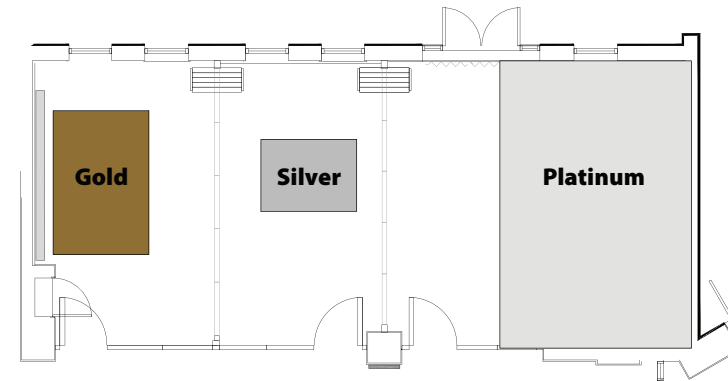


EAST MIDLANDS CONFERENCE CENTRE

Conference Suite 2



Conference Suite 1



Conference Suite 3

EAST MIDLANDS CONFERENCE CENTRE

